



EWFA

EUROPEAN WINDOW FILM ASSOCIATION
A CHAPTER OF THE IWFA

EWFA Annual Membership Meeting

Friday 24th March 2023, Barcelona (Spain)

SUMMARY

On 24th March 2023, the EWFA (European Window Film Association) held in Barcelona its traditional Annual Membership Meeting.

An event open to the association's members and prospective members, the EWFA Annual Membership Meeting gathered more than thirty-five Manufacturers and Distributors participants. The event divided into three sessions: Summary of EWFA Activities, Architectural Window Films and Automotive Window Films.

During the first session, dedicated to summarising EWFA's activities during 2022 and upcoming activities in 2023, participants discovered the latest updates for the eight Working Groups currently functioning, but also received information about EWFA's budget and management policies and practices.

The meeting continued with a session dedicated to architectural window films, with presentations from the Spanish College of Architects on building codes and their evolution, from ASEFAVE (the Spanish Association of Light Facades and Windows Manufacturers) on NextGeneration European Funds and their use for buildings and especially façade and window renovation, and from Tecnalia, a Spanish-based research and innovation laboratory, on the CE mark procedure to follow to implement it for the window film sector.

After lunch, a 2,5-hour Distributors' meeting was organised, for Distributors participating in the Annual Membership Meeting to be able to exchange freely with their peers on specific business

needs and voice their expectations for the EWFA. This productive brainstorming session tackled various business and technical topics.

After lunch, the last session of the day concentrated on automotive window films, with a presentation from Friese Lawyers, from Serbia, on the positive developments concerning automotive window films legislation in Serbia, and a summary of ETO (the European Tuning Organisation) of its current activities at European level, which include mutual recognition of products between European countries or the EU Packaging and Waste legislation.

The Meeting ended around 6 PM local time, and was followed by an official dinner, attended by about 20 participants.