

Brussels, 4th April 2022

EWFA Annual Membership Meeting

Online – 30th March 2022

Summary

On 30th March 2022, the EWFA (European Window Film Association) held its traditional Annual Membership Meeting. Traditionally a face-to-face event organised in a member country, due to the pandemic this was the second year the event was organised online.

This year, the Annual Membership Meeting was for the first time open to non-members and gathered more than thirty participants. The shortened format of the event, condensed in two sessions and three hours of event, allowed participants to get an overview of IWFA (International Window Film Association) and EWFA's current activities and attend technical presentations.

Introduced by Darrell Smith, IWFA Executive Director, Session 1 summarised IWFA's activities and achievements and plans for 2022. One of the major projects released in 2021-2022 is the Accreditation Programme, allowing window film professionals to get tested and certified online. Online tests are already available for solar control, automotive or safety and security, and will soon be available in different languages. Learn more on the [IWFA Accreditation page](#).

Session 1 also included a presentation from Stephanie Priou, EWFA Manager, who introduced EWFA's most recent activities and achievements. While EWFA's membership has been growing over the past five years, the development of activities and a sound internal organisation are crucial for a continued growth. In terms of activities, numerous documents on window films, such as Technical Papers, Fact Sheets or Information Sheets have been developed; Advocacy at national levels have taken place successfully and are still ongoing to favour legislations supporting automotive or architectural window films; and alliances are developed to have EWFA recognised as a quality stakeholder in many places of the European continent. Internal organisation and membership involvement also play important roles in the structuring of the membership and activities. They are probably the main challenges ahead for EWFA in 2022.

Session 2 welcomed two very different presentations from EWFA peer organisations:

- Martin Townend, Chairperson of the Window Film Working Group at the Glass and Glazing Federation (GGF), a United Kingdom-based organisation focused on glass and glazings and supporting the growth of window films nationally and internationally. Martin notably introduced the Working Group's highlights for 2022: The Route to Net Zero Carbon UK Strategy, pushing for window films and replacement glazings to commit to the strategy, which is at horizon 2050; and the trainings schemes, supporting high-level installation practices in the UK.
- Carolina Costa, Classe+ Programme Manager and Paulo Santos, Director of Management and Certification Systems at the Portuguese National Energy Agency, ADENE, introduced the Classe+ programme. The objective of this programme is to establish energy labels applied to the components of a building envelope. The last implemented scheme for windows involves more than 550 certified window installers and 270 certified window project designers, in about a year of existence.

The event ended with the "Distributors' Meeting", the last session of the day reserved to discuss openly distributors' issues, or current and future topics of interest for the organisation.

Should you wish to know more in details what was discussed during this year's EWFA Annual Membership Meeting, do not hesitate to contact Stephanie Priou, EWFA Manager: info@ewfa.org.