

Press release

FOR IMMEDIATE RELEASE

WINDOW FILMS ENHANCING VEHICLES' GLAZINGS IN ALBANIA National authorities take steps towards safer, more efficient vehicles for Albanian citizens

BRUSSELS, 5 February 2020 – The General Directorate of Road Transport Service, acting as an executive agency within the Albanian government, has recently issued a unique regulation allowing window films for the automotive sector to be used on the national territory.

After an in-depth assessment, the General Directorate of Road Transport Service decided to implement UN/ECE Regulation 43 recommendations and allow automotive window films in order to raise quality, safety and security standards for the automotive sector and its glazings. This step also ensures that the Republic of Albania is aligned with common standards already enforced in many European Union countries.

While providing increased privacy for passengers and avoiding fading for the vehicle's inside features, window films also prevent overheating (allowing for less use of air conditioning) and reduce drastically glare and excessive light coming inside the vehicle, which can be dangerous for the driver.

EWFA would like to thank the architects of this agreement, Mr. Blendi Gonxhja (General Director), Mr. Endri Haxhiu (Deputy Director), Mr. Visar Cekici (Manager at Department of Vehicles Registration and Tachograph), Mr. Kristi Jorgji (Legal Advisor to the General Director), and, on behalf of EWFA, Mr. Peter Gal, for their commitment to Albanian citizens and for bringing this new regulation to light.



EWFA – European Window Film Association Place Saint-Lambert 22, boîte 3, 1200 Brussels, Belgium <u>www.ewfa.org</u> **About EWFA** - EWFA, the European Window Film Association represents and seeks to further the interests of the window film industry. The organisation brings together manufacturers and distributors with the purpose of promoting window film products on the European continent and highlighting their innovative performances and properties in the automotive and architectural aftermarkets.

Window films are high-performance products providing safety, security, solar control, privacy and decorative solutions for building and transportation glazing. Their use allow measurable savings in terms of energy (heating and cooling) while providing other important economic, health, comfort and design benefits.

Contact

Stéphanie Priou, EWFA Manager, info@ewfa.org, +34 638 35 46 50.