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EWFA PUBLISHES NEW FACT SHEETS ON SOLAR PROTECTION, SAFETY AND SECURITY AND PRIVACY AND PROTECTION WINDOW FILMS

Everything consumers and stakeholders should know about the most commonly used window films in the architectural and automotive industries.

BRUSSELS, 29 June 2020 – To support its efforts in consolidating and disseminating knowledge about window films, EWFA is publishing today three fact sheets aimed at introducing window film benefits to consumers and stakeholders from the automotive and building/renovation industries.

Indeed, window films are high-performance products providing a range of economic, health, comfort and design benefits, while bringing increased safety, security, solar control, privacy or decorative properties to glazings. At times when skin protection, visual comfort, summertime cooling, energy savings, or vandalism are high in the agenda of any building and vehicle owner, window films can bring adapted solutions to a variety of issues without the need of a complete refurbishment.

EWFA would therefore like to encourage all stakeholders from the automotive and building/renovation industries to read and use freely the newly-published fact sheets:

Window Films: Providing Solar Protection

Window Films: Providing Safety and Security, for Peace of Mind Window Films: Providing Privacy and Increased Protection

These documents are available on the Newsroom section of the EWFA website.

About EWFA - EWFA, the European Window Film Association represents and seeks to further the interests of the window film industry. The organisation brings together manufacturers and distributors with the purpose of promoting window film products on the European continent and highlighting their innovative performances and properties in the automotive and architectural aftermarkets.

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