



## Case Study: Aesthetics & Privacy

### *Aesthetics & privacy while saving energy—Sofia, Bulgaria*



#### THE PROBLEM

While refurbishing the city's cardiac clinic, formally an automotive showroom, the renovation team wanted to achieve a modern look from the exterior and conceal internal partitions from view.



#### THE SOLUTION

Exterior solar control Window Film was applied to the building, creating a reflective exterior look. Reflective films provide superior reduction of solar heat and glare.

The installation was rather challenging due to the adverse weather conditions. Nevertheless, the installation was successfully accomplished within the deadline.



#### THE RESULT

The cardiac clinic was provided with the desired modern look and all the internal partitions were concealed from view. The installation of Window Film allowed the building's occupants to keep a view to the outside and to enjoy the natural light coming in the building's windows.

For a better understanding of how Window Film can help tackling a number of problem situations, please visit our website: [www.ewfa.org](http://www.ewfa.org)

#### EWFA Regional Office

142 Avenue  
Jules Bordet,  
1140 Brussels, Belgium  
Tel. +32-2 761 16 55  
Fax +32-2 761 16 99  
Email: [info@ewfa.org](mailto:info@ewfa.org)  
Web: [www.ewfa.org](http://www.ewfa.org)

#### ABOUT EWFA

Established in 2000 by major Window Film manufacturers, the European Window Film Association represents and seeks to further the interests of the Window Film industry. It brings together manufacturers and distributors with the purpose of promoting Window Film products in the EU and highlighting their innovative performances and properties as well as introducing the concept of EU harmonised or EU endorsed Window Film standards as no such standard presently exists. In 2016, EWFA became the European chapter of the International Window Film Association ([www.iwfa.com](http://www.iwfa.com))